



**POST GRADUATE
DIPLOMA IN**

GLOBAL BUSINESS OPERATIONS

**ADMISSION BATCH
2024-26**

PROSPECTUS



SHRI RAM COLLEGE OF COMMERCE

FOUNDER

SHRI RAM COLLEGE OF COMMERCE



Sir Shri Ram (1884-1963)

Sir Shri Ram was born on April 27, 1884. First son of Madan Mohan Lal and Chando Devi, Shri Ram completed his school and college education in Delhi and joined the family business DCM in 1900. In 1920 he established the Commercial Education Trust to promote business education and in 1926 the Commercial College came into being.

On its silver jubilee in 1951, the college was renamed after the founder as Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the fields of business and economics.

CONTENTS

Page No.

Chairman's Message	02
Principal's Message	03
Coordinator's Message	04
Shri Ram College of Commerce	05
Global Business Operations Programme	07
Medals & Prizes	10
Facilities	11
Events and Activities	13
Industry-Academia Interaction	20
Distinguished GBO Alumni	26
Students Societies and Clubs	28
Achievements	34
Placement Report (2021-2023)	37
Prominent Recruiters	38
Current Batch Profile (2023-2025)	39
Faculties	40
Course Requirements	41
Admission Notification	42

CHAIRMAN'S MESSAGE



With the Indian economy undergoing rapid growth as well as structural change, the skills and competencies required from young business leaders is a lot more demanding. As the Shri Ram College of Commerce (SRCC) Global Business Operations (GBO) programme celebrates its 25th anniversary, we offer a two-year specialised full-time postgraduate diploma designed to meet the needs of today.

The SRCC GBO programme takes immense pride in curating a programme that challenges bright minds and instils within them the necessary knowledge and confidence. This is achieved by our faculty that brings a wide range of industry and academic experience. Plus there is significant peer learning amongst the students itself. Being located in the capital city of Delhi, access to accomplished leaders for guest lectures exposes the students' real life situations. This makes the GBO programme one of its kind.

I have witnessed first-hand the transformation of GBO from a regular management course to a more unique learning experience. I am confident that it will continue to attract exceptionally bright students who will graduate as job-ready young professionals. It is this pursuit of excellence that has strengthened SRCC's position as one of India's preeminent educational institution.

To the incoming cohort, I extend a heartfelt welcome. Do take full benefit of the offerings at SRCC, where a learning journey awaits you. It's a journey that lays the foundation for your future endeavours.

My best wishes.

Mr. Ajay S. Shriram

Chairman

Governing Body,

Shri Ram College of Commerce

PRINCIPAL'S MESSAGE



Warm Greetings from Shri Ram College of Commerce!

Launched in 1999, the Two-Year Post Graduate Diploma in Global Business Operations, or GBO Programme as often called, encompasses the Vision of Shri Ram College of Commerce, as “SRCC-A College of Global Choice”. In the global landscape of the 21st Century, where countries, economies and cultures interweave in a complex interplay, the Programme offers the imperative fusion of specialised academic rigor and experiential industry exposure, vital to master the knowledge sets and competencies required to lead global businesses. In the four semesters of the GBO programme, students are taught advanced subjects including international economics, trade procedures, law, strategic management and transnational marketing from the carefully designed curriculum by both experienced faculty members from renowned institutions and seasoned industry experts. The programme is further enriched with a rich and diverse industry-academia interface through internships and a large number of industry lectures, speaker sessions, and workshops.

Additionally, amongst traditional strengths of the GBO programme has been its batch diversity. The batch comprises a healthy mix of learners selected from across India through a rigorous entrance process from broad and varied disciplines of science, commerce and humanities, thereby providing a multi-disciplinary peer learning. The diversity in addition to fostering healthy competition, also instils attributes such as leadership and team spirit.

Over the course of GBO Programme, students are transformed from learners of global businesses to leaders ready to take first strides. The Programme is highly respected in the industry as evidenced by its substantial placement, both in numbers and quality. The alumni of the GBO Programme are doing exceptionally well, leading global corporates as well as building entrepreneurships of international scale.

This year is all the more special for the GBO with the Programme having entered into its Silver Jubilee Celebration. The longevity of the Programme is a testament to its rigor and excellence, built on the SRCC's unwavering commitment to global standards in advanced business education. With the brand and legacy of Shri Ram College of Commerce, the GBO Programme offers the rich platform necessary to elevate careers for individuals aspiring to be leaders of tomorrow.

We welcome you to the Global Business Operations (GBO) Programme at Shri Ram College of Commerce heartily to expand your horizons and challenge yourself to take on new heights!

With best wishes for your journey of learning and development ahead,

Prof. Simrit Kaur

Principal

Shri Ram College of Commerce

COORDINATOR'S MESSAGE



The Global Business Operations (GBO) programme at SRCC epitomizes our commitment to instil a global mindset, leveraging cutting-edge technology and progressive methodologies to meet the dynamic expectations of the professional sphere. I am privileged to welcome you to a programme designed to empower future managers in the interconnected, ever-evolving world of global business.

Beyond corporate proficiency, our shared vision is to nurture individuals actively contributing to societal betterment. Within our refined curriculum, you will discover a robust foundation in international business principles, accentuated by experiential learning through internships, immersive case studies, simulations, live projects and industry interactions. Distinguishing our program are dynamic value-added courses like Artificial Intelligence and Data Analytics, ensuring a forward-thinking perspective. Our courses are steered by faculties who are alumni of top-management institutes and industry practitioners. We strive to provide global exposure through insights from esteemed international faculty, facilitated by our distinguished Office of International Programmes (OIP).

The networking fabric extends to regular opportunities with industry leaders, offering invaluable guidance throughout your journey in this programme. Notably, we have robust alumni network, enhancing opportunities for mentorship and collaboration. Our commitment to excellence is evident in our strong placement record, providing a launchpad for your professional journey.

I invite you to embrace this transformative journey at SRCC, where we collectively shape managers excelling in global business and contributing meaningfully to a brighter and sustainable future.

Prof. Aruna Jha

GBO Coordinator,

Shri Ram College of Commerce

SHRI RAM COLLEGE OF COMMERCE

The College

Shri Ram College of Commerce (SRCC) is a premier institution specializing in the fields of business and economics studies. Rated as a favoured destination for talented youngsters across the country, the college has been accorded an A+ Grade by the National Assessment and Accreditation Council. A constituent college of the University of Delhi, founded in 1926 by Sir Shri Ram, a leading philanthropist and businessman, the College will commemorate its centennial anniversary on 28th April, 2026.

Infrastructure

The college campus spans across a 16-acre expanse, boasting a centrally air-conditioned main building. Equipped with LCD projectors and screens in all classrooms, our facilities prioritize modernity and functionality. Notably, the college building holds the esteemed distinction of being declared a Heritage Building in 2006-07 due to its captivating art-deco architecture. Adorned with a clock tower atop a circular facade, complemented by a colonnaded verandah, the building exudes a distinct charm with its 60-year-old redbrick splendor. Our institution further provides essential amenities including a seminar room, an auditorium, separate hostels for male and female students, and a cafeteria catering to the needs of the college community. Moreover, to accommodate our outstation students, a new 200-seater girls' hostel has been recently established.

Courses

SRCC offers B.Com (Hons.) and B.A. (Hons.) Economics at the undergraduate level, and M.Com and Post Graduate Diploma in Global Business Operations (GBO), at the post-graduate level. The GBO Programme is a unique course in the University of Delhi offered only at SRCC for the last twenty



years on international business management.

Faculty, Students, Alumni

The esteemed faculty members of the University are widely recognized for their scholarly publications, thereby enhancing the institution's national reputation. Renowned authors have imparted their knowledge within the halls of SRCC, bolstering the University's reputation. Our student body represents a diverse cross-section of the country, fostering an inclusive environment and enriching learning experiences. Admitted students are demonstrably among the best in their respective fields, and upon completing their education at the University, they embark on diverse career paths spanning industries such as banking, governance, creative sectors like film and fashion, and academia. Noteworthy alumni include Late Shri Arun Jaitley (deceased), Former Union Minister for Finance and Corporate Affairs; Former Justice Arjan Sikri, Justice of the Supreme Court; Mr. Analjit Singh, Max India; Mr. Pramod Bhasin, Genpact; Mr. Rajiv Memani, Ernst & Young; Mr. Rana Kapoor (deceased), Yes Bank; Mr. Rakeysh Omprakash Mehra; Mr. Gulshan Grover; Ms. Nimrat Kaur, and many others from the cinema industry. These individuals serve as exemplary role models for current students, showcasing the diverse and illustrious career trajectories achievable through education at our institution.



Global Business Operations (GBO) Programme

The illustrious alumni of the Global Business Operations (GBO) programme serve as shining examples of the programme's enduring impact and the calibre of talent it cultivates. Among them, Ms. Pooja Luthra, who currently holds a key role as Human Resources Officer at Trident Group, exemplifies the programme's ability to cultivate leaders in the corporate world. Sujeet Anand, Vice President at DBS, stands as a testament to the programme's commitment to excellence and its ability to produce professionals who thrive in diverse industries. Additionally, alumni such as Mr. Madhur Mehta, whose specific achievements at BCG should be highlighted here, underscore the program's enduring legacy of success and innovation. Spanning across various sectors and geographies, our alumni network serves as a testament to the GBO programme's unwavering commitment to fostering leadership, excellence, and impact in the global business landscape.

International Conferences

SRCC has a history of organizing international

conferences abroad through collaboration with several foreign universities. Since 2013, five International Conferences have been held in Rwanda, Kigali (Africa), Bangkok, Thailand (Assumption University), Cardiff, UK (Cardiff University), Saginaw, Michigan, US (Saginaw Valley State University) and Windhoek, Namibia (University of Namibia). The University has several international collaborative arrangements with universities abroad.

GLOBAL BUSINESS OPERATIONS PROGRAMME

With the advent of economic liberalization and globalization, India has assumed a pivotal role in the global economy. The expansion of Indian corporations abroad and the establishment of several multinational corporations (MNCs) within the country have fuelled a robust demand for adept professionals capable of navigating the complexities of an ever-evolving international landscape. Consequently, proficiency in international business operations has become a requisite attribute within the corporate sector. Amidst this transformative shift, initiatives such as the "Make in India" project have emerged, aiming to bolster indigenous manufacturing capabilities and enhance India's position as a global manufacturing hub. Concurrently, the burgeoning startup culture in India has fostered innovation and entrepreneurship, offering new avenues for economic growth and technological advancement. The Global Business Operations (GBO) Programme is meticulously crafted to furnish a comprehensive understanding of global business dynamics, with a particular focus on the ramifications of international commerce and the specialized competencies indispensable for conducting business ventures across borders. The distinctive instructional approach of the Global Business Operations Programme (GBO) is founded upon fostering a reciprocal exchange of knowledge, wherein students are actively engaged in their educational journey rather than being passive recipients of course material. Our pedagogical ethos is dedicated to equipping students with the acumen to confront real-world challenges, achieved through interactive learning exercises and collaborative group activities. These exercises not only simulate the intricate decision-making processes inherent in managerial roles but also aim to cultivate the requisite skill set essential for navigating the fiercely competitive landscape of contemporary business. Moreover, these activities are designed to be as enriching intellectually as they are enjoyable experientially.



Some such teaching methods central to our programme include:

- Case Studies
- Simulation Games
- Collective Group Exercises
- Experiential Exercises



An additional highlight of our programme is the integration of psychometric profiling into the curriculum. Recognizing the inherent diversity among individuals, including varied approaches to work and responses to stress, we emphasize the importance of self-awareness. At GBO, we firmly believe that tomorrow's business leaders stand to benefit significantly from understanding their personality traits, preferences, and skill sets. To facilitate this understanding, we offer various psychometric assessments, feedback sessions, and counseling opportunities tailored to each student's development needs. We encourage students to fully engage with these sessions as they form an integral part of our holistic approach to education. Furthermore, our programme will be enhanced through the establishment of the Global Business Lab, the introduction of pre- and post-semester proficiency courses, global professional development seminars, study abroad opportunities such as global exchange programmes, global business cooperative programmes, SRCC volunteer abroad programmes, and global community outreach programmes. Additionally, we offer foreign language proficiency training, industry linkages including reciprocal visits, research projects, consultancy opportunities, knowledge transfer initiatives, design and development of new programs, and work-based learning opportunities. Lastly, we are committed to achieving global accreditation, further underscoring our dedication to excellence in management education.

COURSE STRUCTURE – GBO

SEMESTER I

- 1.1 Indian Business Environment
- 1.2 Economics for Managers
- 1.3 Financial Management
- 1.4 Principles of Marketing
- 1.5 Quantitative Techniques-I
- 1.6 Organisational Psychology
- 1.7 Computer Applications in Business-I

SEMESTER II

- 2.1 Global Business Environment
- 2.2 Quantitative Techniques-II
- 2.3 Accounting for Business-I
- 2.4 Legal Environment for Global Business
- 2.5 Computer Applications in Business-II
- 2.6 India's Foreign Trade and Policies
- 2.7 Cross-Cultural Buying Behaviour

COURSE STRUCTURE

SEMESTER III

- 3.1 Summer Training and Project
- 3.2 International Financial System
- 3.3 Transnational Marketing
- 3.4 Documentation for Global Trade
- 3.5 Human Resource Management
- 3.6 Accounting for Business-II

SEMESTER IV

- 4.1 Business Policy and Strategic Management
- 4.2 International Financial Management
- 4.3 International Trade-Blocks and Agreements
- 4.4 Procedures and Logistics for Global Trade
- 4.5 International Investment Management
- 4.6. Social and Ethical Issues in Business

Select Add-on Courses are offered by the College keeping in view the requirements of the students.

- Managerial Communication
- Macroeconomic Analysis in the Global Context
- Foreign Language
- Derivatives and Risk Management
- Financial Analysis through Excel & SPSS
- Financial Statement Analysis
- R-Language

Medals & Prizes

The Punj Lloyd Gold Medal is bestowed upon a student demonstrating exemplary academic merit throughout the entirety of the course. Additionally, academic prizes are conferred upon the top two performers from each academic year of the programme. Furthermore, the Prem Pandhi Gold Medal is awarded to the most outstanding student, evaluated based on academic achievements, attendance record, conduct, active participation, and recognition garnered in extracurricular and sporting endeavours during the initial two semesters.



FACILITIES

The Punj Lloyd Gold Medal is bestowed upon a student demonstrating exemplary academic merit throughout the entirety of the course. Additionally, academic prizes are conferred upon the top two performers from each academic year of the programme. Furthermore, the Prem Pandhi Gold Medal is awarded to the most outstanding student, evaluated based on academic achievements, attendance record, conduct, active participation, and recognition garnered in extracurricular and sporting endeavours during the initial two semesters.

Library



The college boasts a cutting-edge library featuring a meticulously curated selection of books spanning management, economics, business, and fiction genres. Complementing the physical collection of over 70,000 volumes, students benefit from online access to specialized journals and international databases via subscription services. To enhance operational efficiency, the library has undergone automation. Additionally, the presence of an Audio-Visual Resource Centre further enriches the learning environment. With the establishment of the SRCC Archives, numerous innovative initiatives are underway in anticipation of the institution's centennial celebration.

Centre for Visually Challenged

Within the library, a specialized centre has been established equipped with tailored hardware and software to facilitate access to learning resources for visually impaired individuals.

Computer Centre



The Computer Centre, comprising two labs, serves as a pivotal hub for providing essential IT support to the college's logistical operations. Its responsibilities include managing digital data, creating and enhancing databases, maintaining digital infrastructure and networking requirements, and overseeing the upkeep of the college website.

Seminar Room



As a testament to the institution's commitment to innovation, a state-of-the-art Platinum Jubilee

Seminar Room was constructed as an extension to the existing infrastructure during the College's Platinum Jubilee celebrations in 2000-2001.

Arun Jaitley Multipurpose Stadium



SRCC prides itself on offering top-tier sports facilities within the university. These include a spacious indoor stadium named after the illustrious alumni Shri Arun Jaitley, two fully-equipped gyms, a physiotherapy centre, medical unit, and an expansive play-field. Students engage enthusiastically in sports events, utilizing the comprehensive facilities provided by the college.

Accommodation



The College offers limited accommodation for GBO students in both the Boys' and Girls' Hostels situated on the College campus. To secure hostel accommodation, students must submit a separate application using the designated form obtainable from the Hostel counter within the College Office. It is important to note that hostel placement is

contingent upon seat availability, and admission to the College does not guarantee accommodation in the hostels. Additionally, a limited number of seats may be available in select University Hostels. Applicants must submit separate applications directly to the respective hostels. Given the limited availability of hostel seats, applicants are advised to make alternative accommodation arrangements as necessary.

Others

The College Cooperative Store offers an on-campus facility catering to the needs of books and stationery. The Canteen serves as a favoured gathering spot for students, while photocopying services are conveniently accessible on campus. Additionally, a branch of the State Bank of India operates within the College premises, providing banking services to the community.

EVENTS AND ACTIVITIES

YUGANTAR 2024



Yugantar, the annual management conclave hosted by SRCC GBO, is a special event designed for MBA students. It's a unique opportunity to learn from industry leaders, engage in thought-provoking discussions, and network with peers. This event fosters innovation and helps students integrate their learnings into the real business world.

Yugantar's reputation attracts prominent figures from various industries, creating an unparalleled platform for students. This exchange of knowledge and perspectives equips them with invaluable real-world knowledge, preparing them to become future business leaders who can navigate the complexities of the corporate world.

Military Event



The "Know Your Army" event at Shri Ram College of Commerce (SRCC) presented by the Phillourah Brigade, under HQ Delhi Area, provided students an immersive look into the Indian Army's roles and



values. The day featured enriching talks, a military band display, and an advanced weapons exhibition, showcasing the army's technological prowess and readiness. Highlights included the "Nation Building through Conversation with Young India" session, where attendees gained insights from war hero Hon. Subedar Major and Honorary Captain Yogendra Singh Yadav, PVC (Retd), and the expert leadership experiences shared by Col. Sibobroto Mohanty.

The event was further enhanced by the presence of Honorary Lieutenant General Ananthanarayan Arun, who introduced impactful life and leadership theories. Thanks to effective coordination by Kaustubh and collaboration with SRCC's Global Business Operations and the Student's Quality Assurance Cell, the event successfully bridged the gap between the Indian Army and the youth, fostering a legacy of understanding, respect, and ambition among the nation's future leaders.

Key note speakers of Yugantar 2024





- Mr. Jamal Shaikh - RP Sanjiv Goenka Group COO- Lifestyle Media Businesses
- Mr. Amit Walia, Vice President Data Analytics & Management at Citi Bank
- Mr. Rajat Girdhar - Vice President: Growth & Strategy at Shipy
- Dr. Nachiket Bhatia - Egurukul CEO, DBMCI EGURUKUL
- Ms. Rashmi Mansharamani WAVE Group CHRO, Wave Group
- Mr. Adarsh Rao, Co-founder, CEO at Minimalix
- Mr. Samir Kapoor, Vice President at HCL Technologies
- Ms. Anita Nayar Patanjali COO- Branding and communication
- Mr. Shitiz Dogra, Associate Director - Digital Marketing and author at Indigo
- Mr. Vivek Yadav, Executive Vice President at Havells
- Mr. Amit Gupta, The Reppro Founder & CEO
- Mr. Raghunandan Saraf INSARAF- Saraf Furniture Founder & CEO
- Ms. Seldon Tenzing, Zing Reps Tourism Marketing LLP Founder
- Mr. Mayank Jain - Director and Head - North India - Capital Markets at Savills India
- Mr. Kanwar Singh - Vice President of Finance at Oracle India Pvt. Ltd
- Mr. Anil Suneja, CFO at Medtronic

- Mr. Rakesh Sinha Seasoned Business & Transformational Leader Transformational Leader and Founder & CEO Founder & CEO at Quintes Global Private Limited.

- Mr. Ritu Bharti, Director - Head P&BM International Hubs, NatWest Group

- Mr. Pritiman Sarkar, Sr Vice President at SBI Cards and Payment Services Ltd.

HR Conclave

Participating in the SRCC GBO HR Conclave is a unique opportunity for MBA students to engage with industry leaders and delve into the evolving HR landscape. This exclusive event offers a platform to network with professionals, gain insights into cutting-edge practices, and shape their understanding of the strategic role HR plays in today's business world.

Beyond the valuable knowledge and connections gained, the Conclave fosters a sense of community among MBA students with a passion for HR. This collaborative environment allows them to exchange ideas, learn from each other's experiences, and build a strong network that can extend far beyond the event itself. This early exposure to the HR professional community can prove invaluable as students transition into their careers.

Snapchat Event



The "Snapchat at SRCC" event at Shri Ram College of Commerce marked a significant milestone,



celebrating the engagement of Snap Inc.'s leadership with the college's vibrant academic community. The highlight of the event was a captivating discussion between Snap's Global Director of Arcadia, Resh Sidhu, and the well-known Snap Star, Anushka Sen. Their dialogue focused on the pivotal role of Augmented Reality (AR) in shaping India's innovation landscape, offering deep insights into how AR technologies are influencing various sectors in the country.

The event proudly underscored the impressive statistic of 200 million monthly active Snapchatters in India, reflecting the country's growing importance in Snap Inc.'s global strategy. The participation of diverse groups from the college, including the Global Business Operations, The Fine Arts Society, The Commerce Society, and the Internal Quality Assurance Cell, enriched the discussions, adding a multidimensional perspective to the evolving digital and cultural dynamics. This gathering not only highlighted SRCC's commitment to integrating cutting-edge technology into its curriculum but also set the stage for future collaborations that promise to propel India's position on the global tech map.

GLOBAL INSIGHTS AND LEADERSHIP PERSPECTIVES AT SRCC

The Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC) proudly underscores its dedication to delivering a genuinely global learning experience to its students. This dedication was demonstrated through the presentation of two distinguished lectures, which enriched the academic dialogue and provided profound insights from esteemed international experts.

• Insights into Bhutan's Political Transformation



SRCC GBO had the honour of welcoming Prof. Chenchu Wangchuk from Gedu College of Business Studies, Royal University of Bhutan, for a captivating lecture titled "Bhutan and Her Transition to Parliamentary Democracy." This session offered students profound insights into the nuances of Bhutan's shift towards a parliamentary democracy, elucidating the challenges and milestones of this significant transformation. The discussion that ensued from Prof. Wangchuk's presentation was a testament to the keen interest and intellectual engagement of the SRCC community, demonstrating the enriching impact of integrating global perspectives into the academic environment.

•Insights into Talk from Professor Peter Maillet from the University of Virginia



At the Global Business Operations (GBO) of Shri Ram College of Commerce, we were privileged to host Professor Peter Maillet from the University of Virginia for a transformative Industry Interaction Session titled "Changing Landscape of Global Capitalism." Drawing from his extensive background in the corporate sector and academia, Professor Maillet offered invaluable insights into the integration of technical skills with contextual understanding, emphasizing that while business techniques are consistent, their application must be adapted to varying global contexts.

The session also delved into the necessity of a future-oriented mindset and the importance of global perspectives, specifically discussing the economic developments in China and demographic shifts in Africa. Professor Maillet challenged the audience to rethink traditional capitalism, advocating for a shift towards decarbonization and cooperative value capitalism. His presentation not only enriched our understanding but also inspired a renewed commitment to embracing change and fostering a global mindset in the evolving business landscape.

•Exploring 21st-Century Leadership Strategies – Insights from Dr. Rama Yelkur



In another session aimed at broadening students' global outlook, SRCC GBO had the privilege of hosting Dr. Rama Yelkur, Dean and Professor of Marketing from the College of Business at Texas Woman's University. Dr. Yelkur's session on 21st-century Leadership strategies was a deep dive into the essentials of effective leadership in the modern era. Highlighting the SMART Leadership model, she emphasized the importance of service, modeling the way, authenticity, role clarity, and surrounding oneself with talented teams. Her insights prompted students to reflect on their leadership qualities and the significance of nurturing top talent. The session, enriched with a dynamic Q&A, left a lasting impact on our students, encouraging them to embrace risk, agility, and strategic opportunity, and instilling the belief that

"Failure is not in your DNA!"

These sessions represent SRCC's endeavour to provide a holistic education that transcends traditional boundaries, offering students a taste of the diverse cultural and leadership styles that shape our world. Through such initiatives, SRCC aims to prepare its students not just for careers in global business operations but also to be informed global citizens, capable of understanding and navigating the complexities of an interconnected global landscape.

Reflecting on Dr. Amit Jain's Insightful Session at GBO SRCC



We at Global Business Operations (GBO) SRCC are profoundly grateful to Dr. Amit Jain for his enlightening presentation on India's solar energy landscape. Holding a Ph.D. in solar energy, and as a Fulbright Scholar and Chevening Fellow serving as the Global Storage Lead at the World Bank, Dr. Jain brought unmatched expertise and insights to the session. His discussion highlighted the intricacies of green financing and the Rooftop Solar Program, adeptly simplifying complex financial narratives into actionable strategies. Dr. Jain's significant roles at leading global institutions like IRENA, ADB, and the Clinton Foundation have clearly shaped his capacity to drive renewable energy initiatives forward, particularly in South Asia. His presentation not only educated but also inspired us to explore sustainable investment opportunities. We are immensely thankful to Dr.

Jain for his contributions and look forward to potential future collaborations to advance sustainable energy solutions.

Delhi Yuva Talent



CII YI YUVA - SRCC successfully hosted the Delhi Yuva Talent 2024 (DYT 2024), a vibrant celebration of youth talent, on February 17th, 2024, at its prestigious campus. In collaboration with Shaheed Sukhdev College of Business Studies, Ramanujan College, University of Delhi, JIMS Kalkaji, and JIMS Vasant Kunj New Delhi Yuva Societies, the event turned out to be a grand success, featuring an array of thrilling inter-college performances, enriching networking activities, and a delicious array of food options. The day was marked by an exuberant showcase of skills and camaraderie, leaving an indelible mark on all who participated.

Rashtrapati Bhavan



The students from the Global Business Operations (GBO) at Shri Ram College of Commerce embarked on a captivating educational journey to the Rashtrapati Bhavan, the emblematic heart of the nation. This marvel of architectural brilliance, designed by Sir Edwin Lutyens and Herbert Baker, serves as both the residence and the workplace of the President of India.

The visit allowed the students to delve into India's rich heritage and explore the expansive H-shaped edifice. Spanning five acres within a 330-acre estate, it features a stunning array of 340 rooms across four floors, extensive corridors, and beautifully landscaped gardens. Originally known as the Viceroy's House, it was renamed Rashtrapati Bhavan post-independence, marking its transition into a symbol of the Indian Republic and a venue for significant national events.

The visit was enriched with multiple learning experiences, from gaining insights into the operational aspects of the Bhavan to understanding the intricate governance



mechanisms that have shaped the nation. Students explored Amrit Udyan and the Rashtrapati Bhavan Museum, which together offered a deeper appreciation for India's commitment to preserving natural landscapes and cultural heritage. Through this immersive experience, they connected with the narratives of India's freedom struggle and its cultural evolution, fostering a holistic understanding of the country's past and present and inspiring a deep-seated pride and commitment to contributing to its future.



INDUSTRY-ACADEMIA INTERACTION

Master Class by Mr. Havish Madhvapaty

The Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC) recently hosted a master class with Mr. Havish Madhvapaty, a renowned figure in the analytics field and founder of Havish M



Consulting. This event, titled "Unlocking the Power of ChatGPT," highlighted SRCC GBO's commitment to academic excellence and industry engagement by providing students with insights into the applications of ChatGPT across various sectors. Mr. Madhvapaty's session, which delved into the capabilities of advanced analytics tools, reinforced the program's aim to blend academic theory with practical industry knowledge, thereby preparing students to lead in the global business landscape.

Mr. Ravi Mathur, Co-founder, and Chief Technology Officer of Insurance Samadhan



Mr. Ravi Mathur, co-founder and Chief Technology Officer of Insurance Samadhan, recently led an Industry Interaction session at Shri Ram College of Commerce (SRCC), highlighting the Global Business Operations (GBO) programme's commitment to blending practical industry insights with academic learning. This session, part of SRCC GBO's ongoing efforts to integrate theoretical knowledge with real-world applications, provided students with an in-depth look at professional challenges and opportunities. Through engaging with industry leaders like Mr. Mathur, the programme equips students with essential skills to succeed in the global business environment, reaffirming SRCC GBO's dedication to developing well-rounded, innovative business professionals.

Mr. Rahul Kapoor - Vice President Sales Effectiveness - Global Supply Chain BPS @Accenture



At a recent event hosted by the Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC), Mr. Rahul Kapoor, Vice President of Sales Effectiveness within Accenture's Global Supply Chain Business Process Services division, delivered an insightful lecture titled "Navigating Disruption: Resilience and Innovation in Global Supply Chains." Mr. Kapoor's extensive background in operations and supply chain management provided a rich foundation for the discourse. He offered attendees deep insights into both positive and negative disruptions and the Bullwhip Effect in supply chains. Mr. Kapoor highlighted the critical role of technology, including blockchain, the Internet of Things (IoT), and artificial intelligence (AI), in enhancing supply chain resilience. This fostered an environment ripe for profound learning and intellectual exploration. His commitment to knowledge sharing shone throughout the event, significantly enhancing the learning experience for all participants.

Mr. Sudeep Gupta, CEO and co-founder of Store My Goods

At the Global Business Operations (GBO) programme at SRCC, we recently had the honour of welcoming Mr. Sudeep Gupta, CEO and co-founder of Store My Goods and notable



participant on Shark Tank India, for an enlightening Industrial Interaction Session. Mr. Gupta captivated the audience with his profound insights into negotiation skills, B2B & B2C dynamics, and the critical importance of team building, drawing from his rich professional background across the food & beverage, automotive, and hospitality industries. He shared personal stories of challenges and triumphs, emphasizing his entrepreneurial mantra: "To grow any business, we need the zeal to build our own interest to solve the problems faced by millions of customers out there." The engaging Q&A session that followed was filled with enthusiastic student interactions, where Mr. Gupta's patient and insightful responses further inspired attendees to embrace challenges, take calculated risks, and seize opportunities, truly embodying his call to "dare to be a risk-taker!"

Akshra Tripathi - Senior Specialist (Talent Marketing, Employer Branding & Operations) at Adobe

Akshra Tripathi, Senior Specialist in Talent Marketing, Employer Branding, and Operations at Adobe, led a notable industry interaction session where students gained valuable insights into career development, focusing on crafting compelling CVs and strategically networking with industry leaders. Ms. Tripathi's extensive experience and deep knowledge enriched the session, making it a pivotal learning opportunity.



Her practical advice and unique perspectives are set to significantly influence the career paths of attendees. This event exemplifies the commitment to providing enriching industry engagements that equip students with essential skills for navigating the complex professional world with wisdom and strategic insight.

Mr. Siddharth Grover, Founder of Ad Momenta



During a recent industry interaction session at SIBM Pune, Siddharth Grover, founder of Ad Momenta and former executive at Lenovo and Vodafone, shared key insights from his career, emphasizing the importance of relatability and specificity in content strategy through successful campaigns like Pugathon and Zoozoo. His tenure at Aon highlighted the necessity of aligning customer needs with business solutions, particularly in Southeast Asia, underlining the value of authenticity and integrity in building genuine connections. Grover's narrative not only emphasized professional success but also the importance of embracing individuality and taking calculated risks to create a lasting impact. The GBO community deeply appreciates his invaluable contributions and ongoing inspiration.

Mr. Ramesh Agarwal, the visionary Founder of Agarwal Packers and Movers Ltd. and Mr. Amit Kumar, the dedicated VP of CSR for APM Foundation.



Ops Catalyst: The Operations Society of SRCC GBO recently hosted a significant Industry Interaction Session featuring Mr. Ramesh Agarwal, founder of Agarwal Packers and Movers Ltd., and Mr. Amit Kumar, VP of CSR at APM Foundation. Mr. Agarwal, transitioning from an Indian Air Force background to leading a logistics revolution, shared his experiences and strategic insights that have propelled Agarwal Movers Group to the forefront of the logistics industry. He discussed the

evolution of logistics in India, the importance of innovative supply chain solutions, and the impact of transportation on national economic development, offering a wealth of knowledge to attendees. The session was deeply enriching, leaving students and faculty alike grateful for the opportunity to learn from such distinguished professionals and eager to apply these insights to future challenges in the logistics and operations fields.

Mr. Lakshya Gupta, a distinguished alumnus and Finance Research Specialist at Gartner.



Alumnati, the alumni society of Shri Ram College of Commerce Global business operations, recently hosted Mr. Lakshya Gupta, a distinguished alumnus and Finance Research Specialist at Gartner, as a guest speaker in an industry interaction session. Mr. Gupta shared valuable insights on CV optimization and strategic use of online platforms, significantly enriching the knowledge base of the attendees. His session not only contributed to the professional growth of the members but also exemplified the ongoing support of successful alumni in enhancing the educational experiences at SRCC.

Mr. Rabindranath A, the Founder of Leap Curve



We at SRCC GBO had the privilege of hosting Mr. Rabindranath A, whose insightful talk on "Future Skills and what Role Management Graduates are likely to Play" left us inspired and better prepared for industry transformations. He emphasized the importance of adaptability and continuous learning in a rapidly evolving world. He also highlighted the increasing responsibility of businesses to prioritize sustainability alongside profitability, using the example of Jodhpur's handcrafted furniture facing export hurdles due to sustainability certification gaps. He discussed the pivotal role management graduates will play in driving innovation and ethical leadership, especially in fields like clean energy and mobility.

Ms. Riya Rastogi, the CEO of Narmadeshwari and RCKC Aurum



We were privileged to host Ms. Riya Rastogi, the CEO of Narmadeshwari and RCKC Aurum, at Global Business Operations (GBO) SRCC. for an enlightening Industry Interaction Session on 'How to Build a Global Career in London and Europe'. Her deep commitment to empowerment and strategic innovation offered invaluable insights for those of us aspiring to forge our paths in the international arena. We are immensely grateful to Ms. Rastogi for sharing her wealth of knowledge and shaping our perspectives.

Mr. Subhajit Bhattacharya, currently serving as the Associate Vice President - Innovation Principal at Accenture



Internacia and The Data Factory are thrilled to host Mr. Subhajit Bhattacharya, currently serving as the Associate Vice President - Innovation Principal at Accenture, for an engaging Industry Interaction Session. Mr. Subhajit brings with him considerable leadership experience and a steadfast commitment to promoting inclusivity. A graduate of IIT Bombay and IFT, Mr. Subhajit is recognized for his outstanding project management skills. His expertise spans globally, evident through his corporate engagements across various regions, coupled with his scholarly contributions to operations, which are widely lauded and respected.

Mr. Ayush Kumar – Management Consultant at KPMG India



Finantix, the Finance and Consulting Society of SRCC, was honoured to welcome Mr. Ayush Kumar, a distinguished Management Consultant from KPMG India, as the keynote speaker for its industry interaction session on 30 September 2023. Mr. Kumar delivered an engaging presentation that illuminated the multifaceted roles and challenges within the consulting industry, including an in-depth exploration of leadership, strategy, ethics, and decision-making processes. His insights into the day-to-day life and diversity of consultants' roles greatly enriched our understanding. Additionally, his emphasis on the importance of participating in case competitions for MBA students was particularly enlightening, underscoring their value in gaining a foothold in consulting. We are deeply grateful to Mr. Kumar for his invaluable contributions to the session. Our thanks also go to Mr. Rishi Mehra, Senior Faculty at SRCC-GBO, whose presence added further depth to the event.

Mr. Raveesh Khullar, the esteemed Head of Category and Alliances at Pickyourtrail



We were delighted to host a transformative Industry Mentorship session with Raveesh Khullar, the esteemed Head of Category and Alliances at Pickyourtrail, which significantly enhanced the Global Business Operations (GBO) experience at SRCC. Mr. Khullar shared his extensive corporate journey, offering deep insights into category management and strategic alliances. This session equipped students with practical knowledge and empowered them to navigate the complexities of the industry with confidence. His expert guidance provided a unique opportunity for students to engage actively, ask questions, and gain invaluable insights from a seasoned industry leader. This event was a testament to our commitment to bridging the gap between academia and industry, further enriching our educational ethos.

Dr. Shubhra Chakraborty, Global Marketing Manager-Philips



On behalf of the Training and Development Cell at SRCC GBO, we extend our heartfelt gratitude to Dr. Shubhra Chakraborty for her invaluable insights during the recent industry interaction session on "Personal Branding & Cracking Your Placements." Her expertise in career development, profile crafting, and the nuances of placement processes

profoundly resonated with our students, offering them practical advice and a unique perspective on personal branding and marketing. We are also grateful to Prof. Aruna Jha for her pivotal role in organizing this transformative workshop, which significantly enhanced our students' learning experience.

Guest Lecture Series

The perfect blend of theory and practice is executed through a series of lectures and discussions where professional from corporate world visit our campus and share their experience.

Some of the prominent interactive visits on campus were:

- Mr. Karan Sharma, Cluster Manager, Hero Motorcorp Ltd.
- Ms. Harini Sreenivasana, HR Head, Worley Parsons Ltd.
- Mr. Kshitiz Mahajan, Co Founder, Complete Circle Consultants Pvt. Ltd.
- Mr. Avijit Chakraborty, Gandhi Fellowship
- Mr. Vipul Kumar, COO, Aspire Now
- Mr. Nakul Bharadwaj, Founder, Decode Research and Analytics
- Mr. Havish Madhvapaty, Founder, Havish M consulting
- Mr. Surender Ahlawat, Taj Group
- Mr. Amit Ranjan Prasad, Vice President, Orient Trimax Ltd.
- Mr. Arunabh Varma, Founder and CEO, Intercell
- Ms. Runa Maitra, Founder and Director, People Talent International
- Mr. D.K. Jain, GST Expert
- Dr. Sujata Naidu, Head Operations, NIINE
- Mr. Surinder Kohli, Head HR, Jaipur Rugs
- Mr. Akash Bhatia, Sr. Manager (HR), Jaipur Rugs
- Mr. Yashpal Sharma, Managing Director, Skyways Group

Distinguished GBO Alumni



Ankush Johar
Director
Infosec Ventures
Batch of 2001



Akash Jerath
Associate Vice President
WNS Global Services
Batch of 2001



Sujeet Anand
Svp And Head
DBS Bank
Batch of 2001



Sumit Saxena
Founder And
Ceo *Mind Connect*
Batch of 2002



Pooja Porwal
Regional Marketing Director
Reckitt
Batch of 2002



Harmeet Dhillon
Associate Director
Ask Wealth Advisors
Batch of 2002



Gurbaksh Singh
Advanced Manufacturing
EY-Parthenon
Batch of 2003



Madhur Mehta
Global Compensation Director
Boston Consulting Group
Batch of 2003



Gurbaksh Singh
Vice President Banking
IDFC First Bank
2003



Jatin Batra
Director, Growth and Analytics
Frost & Sullivan
2003



Dileep Jain
Group Head
Landmark Group
Batch of 2004



Satyendra Singh
Associate
Director *Chitkara University*
2004



Anubhav Gupta
Director
Deloitte
Batch of 2004



Pooja B Luthra
Group Chief HR Officer
@ Trident Group India
Batch of 2002



Ridhima Abbi
Director
LGT Wealth India
Batch of 2004



Shiv Sagar
Brand Strategy, Brand Capital
Bennet, Coleman And Co.Lt
Batch of 2004



Ridhima Abbi
Director
LGT Wealth India
Batch of 2004



Atanu Ghosh
NPS Prism
Bain & Company
Batch of



Debdoot Banerjee
Director
Accion
Batch of 2004



Rohit Kumar
Wealth
Credential Asset Management
Planner Batch

Distinguished GBO Alumni



Saumya Chopra
Director of Risk Mgt.
American Express
Batch of 2005



Varun Ahuja
Director
Credit Suisse
Batch of 2005



Nardip Gupta
Director Data Science
Nielsen
Batch of 2006



Nitin Singh
Head of Internal Audit
Havells India Ltd.
Batch of 2006



Ashish Agarwal
Senior Director
Cognizant
Batch of 2006



Avinash Rana
Founder
Kafebiz
Batch of 2006



Vivek Naubhar
Global Head
Reckitt
Batch of 2006



Namrta Bangia
Senior Director
Global Mass Transit
Batch of 2006



Rajat Agrawal
Assistant Vice President
FX and Derivatives - *GE*
Batch of 2007



Varun Kasera
Founder
Workly
Batch of 2007



Megha Singla
Director - Peer Reviews
Standard Chartered Bank
2008



Deveshi Chugh
Managing Partner
Wavemaker
Batch of 2008



Priya Ranjita
Global Strategy & Finance
Stripe
Batch of 2009



Baijayanti Chadha
Business Head
Director - *Digital River*
Batch of 2009



Jaya Viva Kindo
Assistant Vice President
Wells Fargo
Batch of 2010



Raminder Singh
Senior Finance Manager
Microsoft
Batch of 2010



Rohan Kapoor
Vice President
HSBC
Batch of 2010



Sumit S.
Associate Director (Projects)
Larsen & Toubro Infotech
Batch of 2010



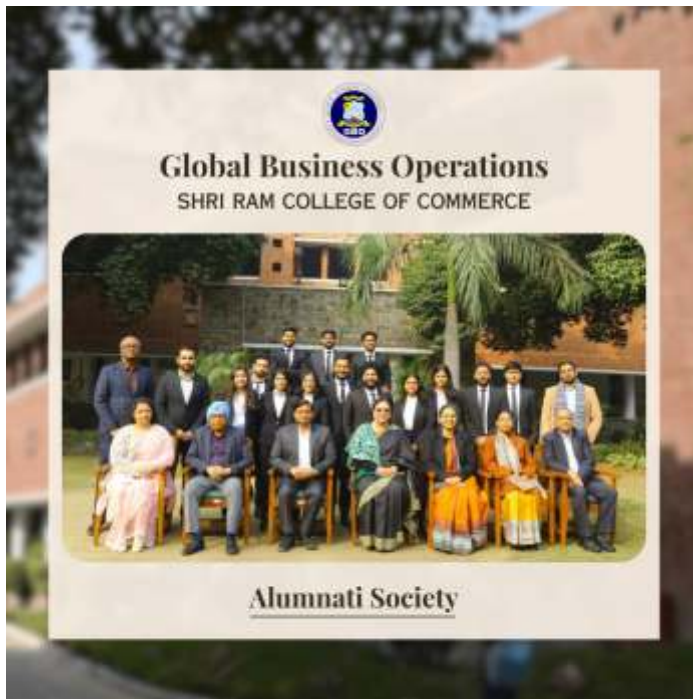
Pallavi Jaisingh
Associate Vice President
The Smart Cube
Batch of 2010



Parvi Gangal
Senior Vice President
DBS Bank
Batch of 2010

STUDENTS SOCIETIES AND CLUBS

Alumnati Society



Alumnati, the bridge between SRCC Global Business Operations (GBO) alumni and current students, fosters lasting relationships through knowledge exchange and mentorship initiatives. They organise various events like the Annual Alumni Dinner, Mentor Mentality Sessions, and the 'Know Your Domain' series to strengthen connections and provide valuable guidance.

These events promote meaningful interactions, deepen academic and professional understanding, and cultivate a vibrant community where both alumni and students contribute to mutual success. Encapsulated by the motto "Bridging Legacy, Fostering Futures," Alumnati's activities, including gala dinners and insightful workshops, significantly contribute to the holistic development and collective achievements of its members.

FINANTIX - THE FINANCE AND CONSULTING SOCIETY

FINANTIX, a student-led initiative at SRCC GBO, actively promotes careers in finance and consulting through a range of strategic activities.



They curate educational content for social media channels and facilitate industry interactions with professionals from esteemed firms like KPMG, Accenture, and PwC. Peer-to-peer learning sessions cover pertinent topics like financial modelling and case analysis. The group organises competitive events such as the IPL Auction and has earned recognition through achievements in prestigious competitions like Finozine at SIBM Pune and Compendium at XLRI Jamshedpur.

Their overarching vision involves collaboration with other financial societies, facilitating insightful industry sessions, fostering peer-to-peer skill development, and offering support for case competitions and interview preparation. Anchored by their motto "Empowering Excellence: Bridging Academia and Industry in Business and Finance," they demonstrate unwavering commitment to cultivating a vibrant and inclusive community. This community effectively bridges the gap between theoretical concepts and practical application within the financial sector.

The Data Factory – Analytics Society of SRCC GBO

The Data Factory, the Analytics Society at SRCC



GBO, is a dynamic club dedicated to providing a comprehensive learning experience in data analytics. Through interactive peer-to-peer sessions, workshops, and case study activities, they ensure students engage with the practical applications of various analytical tools, addressing their essential data analytics needs.

Participation in events like guest lectures and national-level analytics competitions equips students with valuable insights into emerging trends and the diverse range of industry sectors. Their unwavering commitment to holistic development and the practical application of artificial intelligence and data analytics prepares students for the evolving analytics landscape. This fosters a community that seamlessly integrates academic knowledge with real-world scenarios.

EKATVA – The Sports Society of SRCC GBO

Welcome to the dynamic sports realm of Global Business Operations at Shri Ram College of Commerce, University of Delhi, where the "Ekatva" Sports Society thrives on camaraderie, competition, and achievement. Ekatva plays a pivotal role in fostering leadership, teamwork, and resilience through sports, engaging in both inter-college and intra-college tournaments. Our



athletes participate in national competitions across various sports, including cricket, football, basketball, and badminton, notably excelling in events like the prestigious inter-college tournaments at IIM Rohtak. On campus, Ekatva also organises intra-college tournaments that build community and offer all students, regardless of skill level, the chance to compete and grow. This inclusive environment not only cultivates skilled athletes but also shapes future leaders who learn valuable life lessons in perseverance and teamwork, thus leaving a lasting impact on our academic community and beyond.

HELIOS – The Marketing Society of SRCC GBO

Helios, the Marketing Society of SRCC GBO, embodies the spirit of "Passion meets Purpose" with its motto "illuminate, innovate, inspire." This motto drives their dedication to enlightening minds, fostering innovation, and inspiring marketing excellence. As a leader in the field, Helios conducts comprehensive market research, currently focusing on the Indian Spectacles Industry. They share insights through LinkedIn articles on brand successes and failures, alongside educational modules on modern marketing technologies like SEO and Google Ads.



The society keeps pace with market trends through initiatives like Kotler Trivia and "Start-up of the Week" on social media. Their flagship event, Eunoia, themed around creativity for its 3.0 edition, drew over 300 participants and featured engaging activities like the UNSTOP quiz and Ad-Palooza, underscoring their commitment to marketing ingenuity. With a vision of "Empowering Minds, Illuminating Perspectives," Helios not only equips marketing enthusiasts with industry knowledge but also fosters interaction with industry leaders through its events. This enriches the educational journey and establishes them as a beacon of marketing innovation and excellence.

INTERNACIA – International Business Society of SRCC GBO

Internacia, the International Business Society at SRCC GBO, guides students through the intricacies of the global business landscape and cross-cultural interactions, emphasising personal and professional growth in international business. Through initiatives like Peer-to-Peer (P2P) Upskilling Sessions and the flagship Yugantar Business Conclave, which features discussions with leaders from firms like PwC and Deloitte on topics such as artificial intelligence in business, Internacia



fosters deep industry engagement. Members excel in prestigious case competitions at institutions like LBSIM and IIM, demonstrating their prowess. Additionally, Internacia enhances understanding of global markets through social media and connects students with industry leaders, enriching their educational experience and preparing them as future global business leaders.

KARWAAN – The Cultural Society of SRCC GBO



Karwaan, the Cultural Society of GBO, inspired by the verse "main akela hi chala tha jaanib-e-manzil magar, log saath aate gaye aur karwaan banta gaya," fosters a vibrant community for artistic expression. It organises diverse events, such as the open mic night "Kuch Ishq Kiya, Kuch Kaam Kiya," the annual Jashn-e-Diwali celebration, the themed evening "Ek Shaam Mastani," and an innovative open mic at Sundar Nursery, extending cultural experiences beyond the campus.

Committed to breaking the monotony of life, Karwaan creates a nurturing space where creativity, diversity, and individual expression flourish, enhancing the cultural and social experience for all GBO students.

The Corporate Relations and Placement Cell



The SRCC GBO Corporate Relations and Placement Cell, a key student-led committee at Shri Ram College of Commerce, plays a crucial role in shaping the professional futures of its Global Business Operations (GBO) programme participants. This committee bridges the gap between academic achievements and corporate success, with a core mission to secure impactful internships and promising job placements for GBO students. By forging strategic partnerships with a

variety of esteemed corporations, the Cell ensures access to exceptional professional opportunities.

Upholding the GBO programme's principles of professionalism and excellence, the Cell organises career fairs, provides personalised guidance, and prepares students for the corporate world. These efforts not only facilitate a smooth transition from academia to a professional setting but also equip students to excel as future global business leaders. The SRCC GBO Corporate Relations and Placement Cell goes beyond facilitating corporate connections; it acts as a dedicated support system that fosters comprehensive student development and prepares them to make significant contributions throughout their careers.

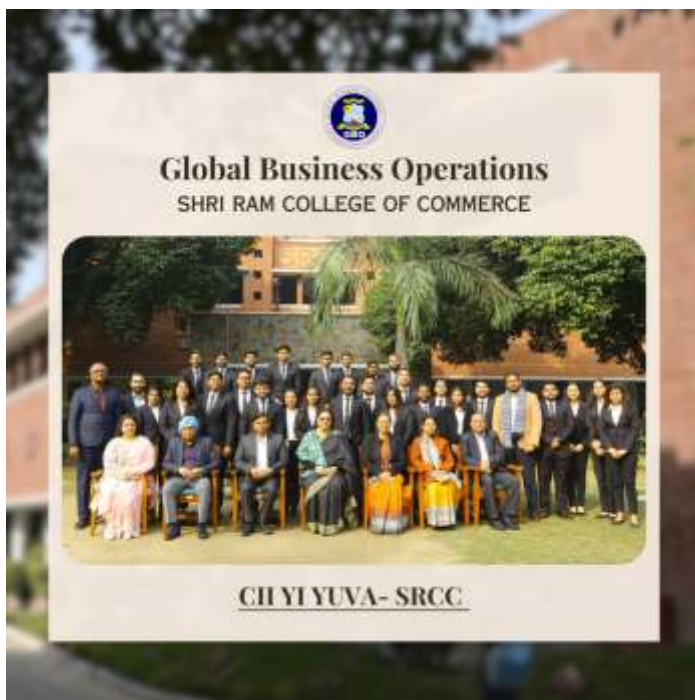
Public Relations Cell



The Public Relations Cell at Shri Ram College of Commerce's Global Business Operations programme plays a crucial role in promoting the institution's values, achievements, and opportunities. It goes beyond simply disseminating information, aiming to forge meaningful global connections. By expertly managing social media platforms, the Cell ensures effective communication of the college's milestones, events, and updates to a global audience, fostering an engaged online

community. Strategic interactions with industry leaders and professionals, curated by the Cell, offer students valuable real-world perspectives and networking opportunities. This enhances their academic experience with practical insights and prepares them for the dynamic business landscape. The Cell further enriches campus life by managing significant events like Yugantar, the annual management conclave, which serves as a platform for thought leaders and visionaries to share their experiences and insights. This exposure to industry trends significantly enhances the academic environment and prepares students for future challenges. Additionally, the Cell provides essential guidance to prospective students, facilitating a smooth entry into the prestigious GBO programme. The Cell's comprehensive activities contribute not only to the holistic development of students but also reinforce the college's commitment to excellence, shaping its legacy through engagement, education, and empowerment.

CII YI YUVA – SRCC



SRCC CII YUVA, a collaboration between Shri Ram College of Commerce and the Confederation of Indian Industry's Young Indians initiative, aims to empower young people through direct engagement with industry professionals, educational events, and industrial visits. This fosters a deeper understanding of the business

world and develops leadership skills. This partnership focuses on youth leadership, nation-building, and thought leadership, striving to develop participants into well-informed leaders who contribute to India's progress.

SRCC CII YUVA hosts various events, such as the Model G20 summit and healthcare and technology conclaves, providing students with insights into critical issues and encouraging advocacy for policy change. With the vision of becoming a leading voice for young Indians, CII YI Yuva encourages active participation in shaping India's future. It emphasises the vital role of young people in the nation's development.

The TRAINING AND DEVELOPMENT CELL



The Training and Development Cell (T&D Cell) at Shri Ram College of Commerce is dedicated to fostering comprehensive development in leadership, communication, teamwork, and business etiquette, preparing students for the global business landscape. Under the motto "Empowering Excellence, Shaping Futures," the Cell collaborates with industry experts and alumni to offer relevant and practical training. It serves as a dynamic hub for student expertise across business domains, providing customised programmes, informative sessions, and corporate opportunity assessments.

By orchestrating holistic skill development events such as workshops, seminars, and industry engagements, the T&D Cell aims to cultivate well-rounded professionals and scholars, significantly enhancing their professional and academic careers within the corporate sphere.

AGRATA – The HR Society



Agrata, the Human Resources Society at Shri Ram College of Commerce, is dedicated to enriching the HR management learning experience for students by bridging the gap between academic theory and corporate practice. Through a variety of activities, including guest lectures, workshops, case studies, and national competitions, Agrata keeps students abreast of the latest industry trends and developments. Its flagship HR Summit allows for direct interaction with HR leaders, offering valuable insights into the corporate world. Additionally, Agrata leverages its social media platforms to provide valuable content on HR terminology, technological trends, and current HR news, fostering a community of knowledgeable and empowered future HR professionals. Agrata has a proven track record of hosting impactful events that enrich HR learning, such as Yugantar and DecipHR 23. Yugantar featured a panel discussion on "Reimagining Employee Experience through an EDB Lens," fostering insightful discussions, while

DecipHR 23, a creative HR competition, promoted innovative problem-solving. These initiatives demonstrate Agrata's commitment to deepening students' understanding of HR and preparing future leaders for the dynamic HR landscape.

Ops Catalyst – The Operations Society of SRCC GBO

SRCC GBO is renowned for its excellence in developing business leaders with a global perspective. However, there is a need for a dedicated platform for students to further enhance their skills and knowledge specifically in the Operations domain. To address this gap, we have established OpsCatalyst.

OpsCatalyst aims to be a catalyst for innovation, improvement, or transformation within operations management practices. The primary objective of the OpsCatalyst society is to create a supportive environment for students interested in the field of operations management. This society will facilitate learning, networking, skill development through courses and workshops, and placement opportunities specifically tailored to the operations domain. The establishment of the OpsCatalyst Society at SRCC GBO will fill a crucial gap in the college's ecosystem by providing a specialised platform for students interested in operations. The society aims to empower students to become proficient and future-proof professionals in the field of operations.



ACHIEVEMENTS

The Global Business Operations (GBO) programme at Shri Ram College of Commerce (SRCC) takes immense pride in developing future leaders in global operational strategies. This academic year, our students have demonstrated outstanding talent, achieving remarkable accolades in prestigious competitions. Their accomplishments showcase their capabilities and set new standards of excellence.

- **Strategic Triumph at the IPL Auction.**

Leading the initiative with exceptional strategic insight, Saamarth Ahuja, Ashwani Sharma, and Akshat Gupta secured the prestigious title of Best Team at the IPL Auction event hosted by SRCC. Their profound understanding of player dynamics and financial expertise not only earned them this accolade but also demonstrated their deep interest and proficiency in the field.

- **Opniscient '23 First Runner-Up Distinction**

Dhruv Makker, Akshat Yadav, and Anirudha Vats, comprising Team Vector, attained the esteemed title of First Runner-Up at Opniscient '23 hosted by Management Development Institute, Gurgaon. Their exceptional skills in Operations and Supply Chain Management were acknowledged with the Six Sigma Green Belt Certification from Henry Harvin Education, alongside a prize of ₹1,08,500. This achievement underscores SRCC GBO's commitment to nurturing excellence.

- **Innovative Achievement at Chakravyuh B-Plan Competition**

The innovative prowess of Priyanshu Sultaniya, Shivam Pandey, Snehasis Pattanaik, and Shashank Goyal propelled them to National Finalists status at IIT Guwahati for their initiative 'Chotu', aimed at delivering the comfort of home-cooked meals. This accomplishment stands as a testament to the culture of innovation fostered by SRCC GBO.

- **InnovatED 2.0 at Masters Union**

In a remarkable showcase of analytical prowess and collaborative effort, Aashi Verma, Sparsh Saxena, Shruti Phogaat, Abhiraj Singh Bakshi, Navneet Rawat, Abhinav Arora, and Sahil Singh Poswal from SRCC GBO distinguished themselves at the InnovatEd 2.0 Case Study Competition held at Masters' Union.

The accomplished teams attained national finalist status, distinguishing themselves amidst rigorous competition and showcasing their exceptional skills in strategic analysis and problem-solving. This achievement underscores the elevated caliber of talent and unwavering dedication within SRCC GBO, representing a noteworthy milestone in their academic and professional endeavors.

- **Markician – Marketing Case Competition by the Marketing Fraternity of IIFT Delhi**

In a remarkable display of strategic acumen and teamwork, Aashi Verma, Sparsh Saxena and Rahul Malik from SRCC GBO excelled at the Markician – Marketing Case Competition by the Marketing Fraternity of IIFT Delhi. The team achieved national finalist status, standing out in a field of fierce competitors and demonstrating their superior skills in marketing strategy and problem-solving. This accomplishment highlights the exceptional talent and dedication prevalent at SRCC GBO, marking a significant achievement in their academic and professional journeys.

- **KAIZEN - IIM Rohtak Achievements**

Radhika Mehra and Sagar Choudhary authored an article titled 'Maritime Manoeuvres: How the Red Sea tensions are reshaping Global Supply Chain Dynamics', which not only secured the first prize but was also

featured in the January 2024 edition of the esteemed Kaizen Magazine. Their publication delved into the significant ramifications of geopolitical tensions on global supply chains, shedding light on the disruptions triggered by assaults on shipping vessels in the Red Sea.

In a subsequent accomplishment, Raghav Aggarwal and Shubham Jadhav attained the Second Position in the August 2023 edition for their insights into AI-Powered Logistics. These achievements underscore the profound expertise in Operations and Supply Chain Management demonstrated by SRCC students.

- **Eutopia (marketing competition) organised by SIOM Nashik**

In a recent marketing competition, Eutopia, hosted by SIOM Nashik, a team comprising Abhiraj Singh Bakshi, Navneet Singh, and Anurag Kumar Prasad showcased exemplary marketing acumen, emerging as the victors. This triumphant achievement underscores their profound understanding of marketing principles and their application of innovative strategies that distinguished them from their competitors.

- **Prodthink Quest, IIM Rohtak**

Mercy Monica Hemrom, Shreya Karzee, and Rashmi Kataria secured the top position at the prestigious Prodthink Quest hosted by Wazir - Strategy and Consulting Club at IIM Rohtak. Their triumph not only showcases their individual excellence but also underscores SRCC GBO's steadfast dedication to cultivating business strategists equipped to craft innovative solutions for intricate global business challenges.

- **Victory at Masters' Union**

In a commendable exhibition of strategic prowess and effective teamwork, Abhinav Arora, Sahil Singh Poswal, and Utsav Singh from SRCC GBO distinguished themselves at the "Operation Chronicles" competition hosted by Masters' Union. Despite facing formidable competition, they secured the 2nd position, earning a cash prize of Rs. 10,000. This achievement underscores their exceptional abilities and resolute dedication, further bolstering SRCC GBO's reputation for fostering excellence and practical expertise among its students.

- **SRCC's Karate Prodigy Excels on the Global Stage**

Akshay Mahara, a second-year student enrolled in the Global Business Operations programme at SRCC, embodies the college's ethos of nurturing excellence in both academics and athletics. As a distinguished member of India's Senior National Karate Team, Akshay holds the remarkable rank of 7th in Asia and 89th globally (as of 2023). His illustrious career includes securing silver medals at the 2018 and 2022 Commonwealth Games, in addition to numerous gold medals earned in South Asian and National Championships. Akshay's recent participation in the 2023 WKF Senior World Championships further solidifies his position as India's premier karate athlete for six consecutive years, boasting an impressive tally of over 90 medals throughout his 13-year journey.

- Attained **7th Rank** in Asia (2023) and currently has the **89th rank** in the world.
- Silver Medalist at the **Commonwealth Championship** in 2018 and 2022.
- **Three-times Gold Medalist** in South Asian Karate Championships.
- **Four-times Gold Medalist** in India's Senior National Karate Championships.
- **Two-times Gold Medalist** at the All India University Games.
- **Silver Medalist** at the World School Combat Games.

- **Trailblazers 7.0 at LBSIM featured** participants Utsav Singh, Radhika Mehra, and Abhinav Arora, who secured **second place** on 1 March 2024.
- At the **Break the Buzzer** event at Bhim Rao Ambedkar College, Utsav Singh, Radhika Mehra, and Abhinav Arora achieved **third place** on 8 April 2024.
- The **Decip'HR Case Competition** (Agrata Society, SRCC GBO) saw participation from Ishita and Radhika on 4th April 2024, where they won **third position**.
- Ishita and Muskan secured **second position** at the **ArthManthan: Economics and Public Policy Case Competition** at IIFT Delhi on 16th February 2024.
- Anurag Prasad and Rashmi Kataria were the **second runners-up** in the **Case Competition on Reconstructing Realities** at the Tryst'24 event hosted by the Civil Engineering Forum at IIT Delhi on 31st March.
- Rashmi Kataria was the first runner-up at the **Punaratthana Case Competition** hosted by Agni at Dhruva'24, IIM Tiruchirappalli on 4th February 2024. She also achieved **first runner-up** in **Case Mania 2024**, hosted by Illuminer Counsel at SRCC.
- At the **Youth Parliament** hosted by Lal Bahadur Shastri Institute of Management, Anurag Prasad and Rashmi Kataria were the **second runners-up**.
- Radhika Mehra and Abhinav Arora came **second** in the **Optimum Overhaul 2.0 competition** at LBSIM on 2nd March 2024.
- **Mercy Monica Hemrom, Shreya Karzee, and Rashmi Kataria clinched the top spot** in the "**ProdThink Quest**" case competition organised by "Wazir," The Strategy and Consulting Club at IIM Rohtak.

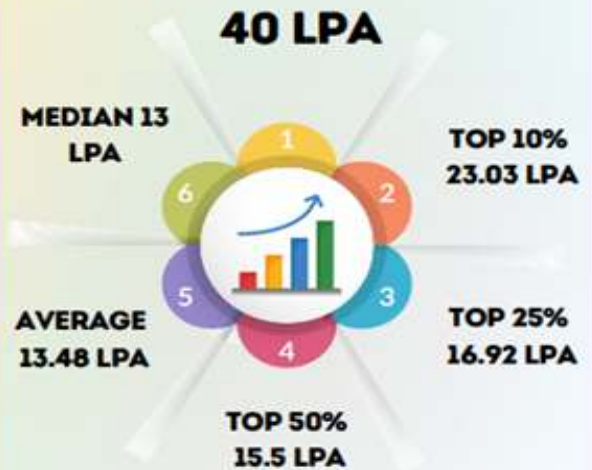
PLACEMENT REPORT (2021-2023)

PROFILES OFFERED IN INTERNSHIPS



PLACEMENT SCENARIO (2023)

HIGHEST PACKAGE



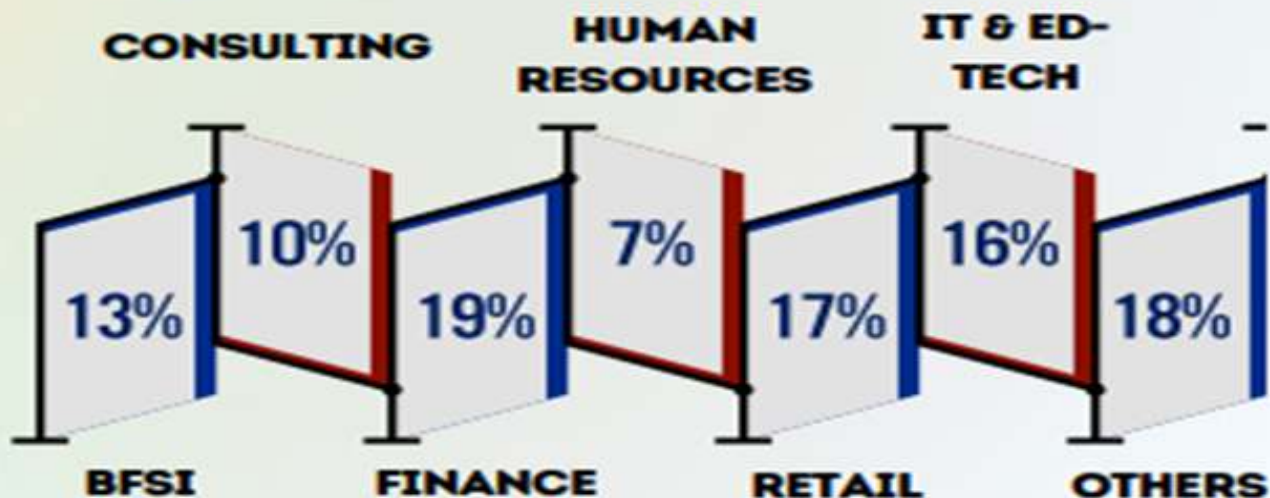
SUMMER INTERNSHIP HIGHLIGHTS 2023



PROFILES OFFERED IN PLACEMENTS



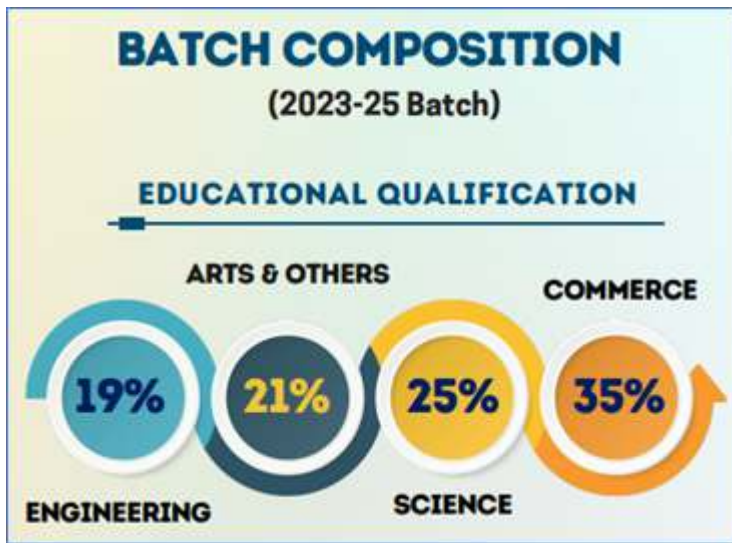
SECTOR WISE BIFURCATION



Prominent Recruiters



CURRENT BATCH PROFILE (2023-2025)



At SRCC GBO, we believe a rich education fosters well-rounded individuals. Our student body reflects this philosophy, boasting a vibrant mix of disciplines.

Engineering (35%) students ignite innovation, while Engineering (19%) and Science (25%) enthusiasts delve into the world's wonders. Commerce (35%) majors bring valuable business acumen, and the Arts & Others (21%) category adds unique perspectives. This tapestry of backgrounds cultivates an environment of cross-disciplinary collaboration, preparing you for the dynamic world ahead.

The infographic showcases our student's work experience. While some enter the field directly (74%), others gain valuable experience through Jobs or internships (21%). Few of them (5%) work more than 27+ months, this translates to an average of 17 months of experience, ensuring that one is prepared to contribute from day one.



SRCC GBO proudly presents a diverse batch strength of 85 students, with a dynamic gender ratio of 66% male and 34% female participants, fostering an inclusive academic environment that mirrors the real-world corporate diversity.

FACULTIES

Principal

Prof. Simrit Kaur M.A. (Economics), Ph.D. (FMS)

Course Coordinator

Prof. Aruna Jha M.Com, M.Phil, Ph.D.

Faculty

Dr. Amit Sachdeva M.Com, M.Phil, MBA (IIT Delhi), Ph.D. (Delhi)
Mr. Sanjeev Govil B.E (Mechanical), MBA (IIM Lucknow)
Dr. Shounak R Choudhary Industrial Engineering (IIT Kharagpur), Ph.D (IIM Ahmedabad)
Mr. Sidharth Balakrishna MBA (IIM Calcutta), M.Phil.
Dr. Manmohan Bhutani B.E.(Hons.) Pilani, MBA (IIM Lucknow), Ph.D (Kalinga University, Raipur)
Dr. M.P. Singh M.Sc, LLB, CAIIB, MBA, CIM, Doctorate in Administration (Ph.D)
Dr. Mohit Anand MBA (Reims Management School, France),
Ph.D (Emlyon Business School, France)
Prof. Mohan Krishnan B.Tech, MBA (DU)
CA Manish Goyal B.Com (Hons.) FCA, IFRS (ICAI)
Ms. Mithu Ghosal PG (German, Rajasthan University), Diploma from DU,
M1 Level Max Mueller Bhavan
Dr. Priyanka Aggarwal M.Com, M.Phil, Ph.D.
Mr. Paritosh Gupta B.Com (Hons.), MBA (FMS, DU)
Dr. R. P. Rustagi M.Com, M.Phil., FCS, Ph.D.
Mr. Rishi Mehra CSA (ICFAI), MBA (IBS), CTM (ACTM), LIFA (UK)
Mr. Sanjeev Govil B.E (Mechanical), MBA (IIM Lucknow)
Dr. Savita Gautam Ph.D (TERI University), M.Sc, PGDIT (IIFT, Delhi), PGDM (ISIL, Delhi)
Mr. S. Ramasamy B.Tech, MBA, AMP (IIM Calcutta), Global CIO Certification (ISB, Hyderabad)
Mr. Dixit Yadav M.Com (Delhi School of Economics, DU)

Administrative Staff

Mr. Jatin Lamba A.O. Admin
Mr. Sanjay Dobhal A.O. Accounts
Mr. Shiv Nandan P.A. to the Principal
Ms. Juleta Khan S.O. Admin
Ms. Neha Sharma Sr. Technical Assistant
Ms. Kunti Sharma Librarian
Mr. Prakash Office Assistant
Mr. Vinay Tiwari Office Assistant
Mr. Sahil Malik Attendant

COURSE REQUIREMENTS

Attendance Requirements

Candidates admitted to the GBO Programme must attend at least 75% of the classes to be eligible to appear in each University semester examination.

Examination Scheme

Each paper in every semester carries a total of 100 marks, divided as follows:

- Written examination (3 hours): 70 marks
- Internal Assessment: 30 marks

Passing Requirements

- To be awarded the Diploma, students must obtain at least 40% marks in each paper across the four semesters. Additionally, they must achieve an overall aggregate of at least 50% marks in each academic year (combined semesters).
- To clear year one, students must obtain a minimum of 40% marks in at least ten of the papers in the examinations comprising semesters one and two.
- To clear year two, students must obtain a minimum of 40% marks in at least nine of the papers in the examinations comprising semesters three and four.

Re-appearing for Examinations

- Students who fail to clear a year can reappear in the relevant examinations the following year as either an ex-student or by rejoining the course as a regular student.
- Students who pass a year but fail some papers have a maximum of two years to pass those specific papers.
- Students who do not achieve an overall aggregate of 50% marks in an academic year can reappear in any papers of their choice within a maximum of two years.

Course Completion

All students must complete the entire GBO Programme within a maximum of four years from the year of admission.

Shri Ram College of Commerce

December 7th 2023

Admission to Post Graduate Diploma in Global Business Operations (Batch-2024-2026)

Shri Ram College of Commerce offers admission to two-year full-time Post Graduate Diploma in Global Business Operations Programme of the University of Delhi for the Academic Batch of 2024-2026.

The brief details of the Course and Admission Procedure is given as under:

1.	Course	Post-Graduate Diploma in Global Business Operations	
2.	Duration	Two-year (Full-Time)	
3.	Medium of Instruction	English	
4.	Number of Seats	90	
5.	Admission Seats Matrix	Admission Category	No. of Seats
		Unreserved (UR)	31
		Economically Weaker Sections (EWS) (10%)	08
		Other Backward Castes Non-Creamy Layer (OBC) (27%)	21
		Scheduled Castes (SC) (15%)	12
		Scheduled Tribes (ST) (7.5%)	06
		TOTAL	78
		Persons with Benchmarked Disabilities (PwBD) (Supernumerary) (5%)	04
		Armed Forces Ward (CW) (Supernumerary) (5%)	04
		Foreign Nationals (FN) (Supernumerary) (5%)	04
	TOTAL SUPERNUMERARY SEATS	12	
	Note:		
	(i)	<i>Only that OBC Category candidate will be considered whose caste is listed in the Central list for OBC and OBC certificate is issued (on or after 01.04.2024 at the time of checking admission).</i>	
	(ii)	<i>Please note that category will not be changed after submission of application form.</i>	
6.	Minimum Eligibility for Admission	<p>Bachelor's Degree from a recognized University with minimum 50% marks. Candidates belonging to SC, ST, OBC, CW & PwBD categories are eligible for 5% relaxation in minimum eligibility for admission.</p> <p>Note: <i>Candidates who are appearing in final semester/year of their undergraduate degree programme are eligible to take the test. However, admission will be granted only to those eligible/shortlisted candidates who will produce the result of their qualifying degree at the time of granting/processing of admission as per the admission scheduled dates. In case, a candidate secures less than minimum eligibility marks on declaration of result, his/her candidature would be cancelled.</i></p>	

7.	Course Fee	<p>Rs. 80,000/- per semester</p> <p>An additional fee of USD 250 per semester is to be paid by students under the 'Foreign National' category.</p> <p>(Fees subject to revision at any time during the course period)</p>	
8.	Selection Criteria	<p>Selection Criteria to the course is based on an objective type Online Test followed by Group Discussion & Personal interview.</p>	
		Test Component and Details:	
1.		The on-line test shall comprise of the following components:	
(a)		English Comprehension & Language Ability	
(b)		Quantitative Ability	
(c)		Logical Ability	
(d)		Data Interpretation	
2.		The Group Discussion and Personal Interview (GDPI) shall have the following components:	
(a)		Group Discussion: Candidates will be required to participate in the group discussion on an assigned topic.	
(b)		Personal Interview: Candidates will be evaluated on parameters like personality, communication skills and general subject knowledge in the areas of management and international business.	

The on-line test will be held in English language. Each of the online test components will have 40 questions with four multiple-choice answers. Candidates will have to mark one answer. Each question will carry 4 marks. Full marks will be awarded for the correct answer and 1 mark will be deducted for the wrong answer. The duration of the Test will be for 2 hours.

The candidates have to appear in the Online Test first. After declaration of Online Test results, limited number of candidates will be invited for the GDPI in order of merit under each category. Candidates with negative aggregate marks in the Online Test will not be eligible for the GDPI. Appearing in GDPI is a mandatory requirement for consideration of candidate in the Final merit list.

Final merit list will be drawn on the basis of aggregate marks secured by the candidate in the online test and GDPI. The online test will have 75% weightage and GDPI shall have 25% weightage, of which GD shall have a weightage of 10% and PI shall have a weightage of 15%.

Admission under the 'Foreign National Category':

Candidate holding a valid Passport or Citizenship Card of any country, other than of India will be considered under the 'Foreign National Category'. Candidates under the foreign Category are not required to appear for the Online test and GDPI.

Admission under the foreign national category will be on the basis of the following:

(a)	High School marks	10% weightage
(b)	Senior Secondary marks	25% weightage
(c)	Graduation marks	60% weightage
(d) (i)	Statement of Purpose (about 2500 characters)	5 % weightage
(ii)	An essay on "Globalization in Business Context" (about 5000 characters)	

Candidates under the foreign national category are required to upload the scanned copies of their document (marksheets) mentioned as above in (a), (b) and (c) and submit their Statement of Purpose and Essay as mentioned above in (d) at the time of making application/ registration process. Candidate in the final year of graduation should upload their previous year/semester marksheet **and must submit their qualifying degree and/or mark-sheet after declaration of final result of their qualifying examination.**

9.	Entrance Test Date	Saturday, 24 th February, 2024 Timing: 03.00 p.m. to 05:00 p.m.	
10	Entrance test & GDPI Venues	<p><u>Entrance Test Venue</u> The online test is proposed to be held at designated Test centres in following cities: Ahmedabad, Bengaluru, Bhopal, Bhubaneswar, Chandigarh, Chennai, Coimbatore, Dehradun, Delhi, Guwahati, Hyderabad, Jaipur, Kochi, Kolkata, Lucknow, Mumbai, Nagpur, Ranchi, Shillong and Varanasi.</p> <p><u>Note:</u> <i>The college reserves the right to withdraw one or more of the above-mentioned test centres for the online test in case sufficient numbers of candidates do not apply for such centre(s). Candidates of such centres would be shifted to the centre opted by them in order of preference given in the application.</i></p> <p><u>GDPI Venue[†]:</u> The GDPI venue will be Delhi at Shri Ram College of Commerce.</p>	
11	General Guidelines	<p>Candidates will have to download their Admit Card and Instructions to candidates from the Admission Portal. Candidates should report at the Entrance Test Venue as per schedule given in the admit card and must follow instructions for the test purpose. <u>The registered candidates will be provisionally eligible to take the Test & GDPI subject to the verification of eligibility documents at the time of finalization of admission of qualified candidates.</u></p> <p>Candidates must carry following items with them into the venue:</p> <ul style="list-style-type: none"> • Personal transparent water bottle • A simple pen • Admit card • ID card (Adhar Card/PAN Card/Voter ID/Passport) <p>No other items will be permitted inside the venue.</p>	
12	Mode of Application / Registration for admission	All interested candidates should apply on-line for Admission / Registration at the college website www.srcc.edu only within the scheduled dates.	
13	Date of Opening & Closing of Application / Registration	Opening Date	Closing Date
		11-12-2023	15-1-2024
14	Application/ Registration Procedure and Fees	Candidates should submit application online through College Website www.srcc.edu only by clicking tab “ <u>Announcements</u> ” at the home page of the College Website. The registration fee can be paid by using all Master and Visa Credit or Debit Card /Rupay Card / Net Banking. Candidates should carefully read Guidelines given in the Admission Portal before submitting online application. No changes will be permitted after submission of the application	

		form. Candidates will be required to submit registration fees of Rs. 2,500/- (for General, OBC & Foreign National Category) and Rs.1,500/- for (SC, ST, CW, EWS and PwBD Category).
15	Scribe for Candidates under PwBD Category	Candidates belonging to the category of Persons with Disability (PwBD) and requiring a scribe for taking the on-line test must fill the column given for the purpose in the Application Form. Moreover, candidates who wish to bring scribe on their own must bring the disability certificate in original at the time of the test and the proof of identity (in original and a copy) of the scribe, viz. Voter Card or Aadhar Card.
16	Future communication & Updates	No personal communication through Post or Courier will be sent to any candidate with respect to the admission test, result and selection. All information will be uploaded on the on-line Admission Portal accessible through the College Website. On registration for applying for Admission to P.G. Diploma in GBO, every candidate will be assigned unique user ID and password which is to be used to access all details regarding admissions.
17	Enquiry / Help Desk	All queries with respect to the Test, Course, Admit Card or difficulty in registration, if any should be made at phone no: +91-7996109444 from 9:00 AM to 05:00 PM on all days except Saturday, Sunday and Gazetted holidays or raise a query from helpdesk. <u>Address for Communication:</u> GBO Co-ordinator Office PG Diploma in Global Business Operations Shri Ram College of Commerce Maurice Nagar, Delhi-110007


Course Coordinator
Course Coordinator
Global Business Operations
Shri Ram College of Commerce
(University of Delhi)
Delhi-110007


Principal
Principal
Shri Ram College of Commerce
(University of Delhi)
Maurice Nagar, Delhi-110007





GLOBAL BUSINESS OPERATIONS

SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi-110 007

Phones : +91-11-27662319 • Fax : +91-11-27666510

Website : www.srcc.edu, www.srccgbo.edu.in